

PARTNERSHIPS = SUCCESS

FOR EDUCATORS

+ Contact Kate Tykocki at Capital Area Michigan Works! ktykocki@camw.net, for a copy of the “Keep Learning” word mark. We’ll give you everything you need to get started.

Post a link to LearnForOurFuture.org on your school district’s Web site. Be sure to get a copy of the word mark first!

Think of creative ways to incorporate the “Keep Learning” campaign information into your students, parents and teachers’ lives, then tell us all about it before you act on it so we can give you the support and help you need. Plus, we’d love to share great ideas with all the other schools participating.

Stay in touch with us! Over the coming weeks and months, there will be newsletter articles and more that schools will be able to use in their publications, online and elsewhere. Don’t get left out...make sure we have the contact information for all the right people to be involved.

FOR MEDIA PARTNERS

+ Help us identify the best ways to share this complicated information with your viewers. If you have an idea of how to get the word out or how to improve what we’re doing, please let us know!

Consider adding a “Keep Learning...” segment to an existing news program where we, as a community, can look at these issues, and talk about possible solutions.

Let us know if you ever need information, data, statistics or comments from us. We’re always happy to help!

FOR EMPLOYERS

+ Focus groups found the most credible body to deliver this message was you, employers! Your support is essential to success, so if you ever have any questions or concerns, please share them with us right away.

Brainstorm ways your organization can show its support of building a world-class workforce, then let us know. We’ll give you all the tools you need to make it work, and if you don’t mind, we’ll share your great ideas with other companies. It’s only when we begin to see “Keep Learning” everywhere that change will truly begin to occur.

+ LearnForOurFuture.org

Keep Learning...
OUR FUTURE DEPENDS ON IT.